

# Blue Star Mothers of America, Inc.

Budget vs. Actuals: 2022-2023 Budget - FY23 P&L

September 2022 - August 2023

	TOTAL			% OF BUDGET
	ACTUAL	BUDGET	OVER BUDGET	
<b>Income</b>				
25% LOGO USE Donation		50.00	-50.00	
CONVENTION				
2023 CONVENTION INCOME				
2023 CONVENTION - GENERAL		40,000.00	-40,000.00	
2023 CONVENTION SILENT AUCTION		5,000.00	-5,000.00	
2023 CONVENTION SPONSORS/FUNDRAISER		9,000.00	-9,000.00	
2023 CONVENTION VENDOR TABLES		500.00	-500.00	
<b>Total 2023 CONVENTION INCOME</b>		<b>54,500.00</b>	<b>-54,500.00</b>	
<b>Total CONVENTION</b>		<b>54,500.00</b>	<b>-54,500.00</b>	
DONATIONS/SPONSORSHIPS				
CFC Donations	133.96	4,000.00	-3,866.04	3.35 %
General donations	139.70	5,000.00	-4,860.30	2.79 %
Parke Memorial Scholarship Income		2,000.00	-2,000.00	
President Project		1,000.00	-1,000.00	
VAVS Fund - Restricted Funds	725.00	5,500.00	-4,775.00	13.18 %
<b>Total DONATIONS/SPONSORSHIPS</b>	<b>998.66</b>	<b>17,500.00</b>	<b>-16,501.34</b>	<b>5.71 %</b>
FUNDRAISER				
ONLINE STORE		15,000.00	-15,000.00	
Yearbooks		400.00	-400.00	
<b>Total ONLINE STORE</b>		<b>15,400.00</b>	<b>-15,400.00</b>	
<b>Total FUNDRAISER</b>		<b>15,400.00</b>	<b>-15,400.00</b>	
Funds from closed chapters		100.00	-100.00	
Membership				
Chapter Membership Dues	42,705.00	64,000.00	-21,295.00	66.73 %
Charter Fee		250.00	-250.00	
<b>Total Membership</b>	<b>42,705.00</b>	<b>64,250.00</b>	<b>-21,545.00</b>	<b>66.47 %</b>
<b>Total Income</b>	<b>\$43,703.66</b>	<b>\$151,800.00</b>	<b>\$ -108,096.34</b>	<b>28.79 %</b>
<b>GROSS PROFIT</b>	<b>\$43,703.66</b>	<b>\$151,800.00</b>	<b>\$ -108,096.34</b>	<b>28.79 %</b>
<b>Expenses</b>				
Advertising/Public Relations		4,500.00	-4,500.00	
Awards				
Chapter Grants	500.00	7,000.00	-6,500.00	7.14 %
<b>Total Awards</b>	<b>500.00</b>	<b>7,000.00</b>	<b>-6,500.00</b>	<b>7.14 %</b>
Bank Charges	230.50	600.00	-369.50	38.42 %
Commissions & Fees				
CFC Application Fee		1,500.00	-1,500.00	
<b>Total Commissions &amp; Fees</b>		<b>1,500.00</b>	<b>-1,500.00</b>	
Conference Call		500.00	-500.00	
Conventions				
2023 Convention Expenses		47,500.00	-47,500.00	

# Blue Star Mothers of America, Inc.

Budget vs. Actuals: 2022-2023 Budget - FY23 P&L

September 2022 - August 2023

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
<b>Total Conventions</b>		<b>47,500.00</b>	<b>-47,500.00</b>	
DC REP		300.00	-300.00	
Donations	275.00	650.00	-375.00	42.31 %
Parke Memorial Scholarship		2,000.00	-2,000.00	
VAVS Fund-Restricted Funds EXPENSE		5,500.00	-5,500.00	
VAVS Matching Funds		2,500.00	-2,500.00	
<b>Total Donations</b>	<b>275.00</b>	<b>10,650.00</b>	<b>-10,375.00</b>	<b>2.58 %</b>
Dues & Subscriptions		500.00	-500.00	
Fundraising				
National Fundraising		1,000.00	-1,000.00	
On Line Store Expenses		9,500.00	-9,500.00	
coins	365.00		365.00	
Gloves	56.85		56.85	
Hats	100.00		100.00	
note card printing	143.50		143.50	
Online Store Postage	469.66		469.66	
Other Business Expenses	84.48		84.48	
Patches	361.49		361.49	
Red Jackets	1,949.01		1,949.01	
<b>Total On Line Store Expenses</b>	<b>3,529.99</b>	<b>9,500.00</b>	<b>-5,970.01</b>	<b>37.16 %</b>
<b>Total Fundraising</b>	<b>3,529.99</b>	<b>10,500.00</b>	<b>-6,970.01</b>	<b>33.62 %</b>
Insurance		3,500.00	-3,500.00	
Legal & Professional Fees		14,000.00	-14,000.00	
Management Expenses				
Ambassador Fund		3,000.00	-3,000.00	
National Treasurer		1,500.00	-1,500.00	
Postage	17.05		17.05	
<b>Total National Treasurer</b>	<b>17.05</b>	<b>1,500.00</b>	<b>-1,482.95</b>	<b>1.14 %</b>
<b>Total Management Expenses</b>	<b>17.05</b>	<b>4,500.00</b>	<b>-4,482.95</b>	<b>0.38 %</b>
Merchant card processing	611.33	6,000.00	-5,388.67	10.19 %
Moolah Merchant Fees	272.45		272.45	
Paypal Fees	14.33		14.33	
<b>Total Merchant card processing</b>	<b>898.11</b>	<b>6,000.00</b>	<b>-5,101.89</b>	<b>14.97 %</b>
Office Expenses		325.00	-325.00	
Officer Equipment/Software	833.57	4,000.00	-3,166.43	20.84 %
Past National President Pin		50.00	-50.00	
Program Expenses	36.63		36.63	
Flowers & Wreaths	285.00	650.00	-365.00	43.85 %
National Appointed Offices		12,150.00	-12,150.00	
National Patriotic Instructor				
Travel	497.20		497.20	

# Blue Star Mothers of America, Inc.

Budget vs. Actuals: 2022-2023 Budget - FY23 P&L

September 2022 - August 2023

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
<b>Total National Patriotic Instructor</b>	<b>497.20</b>		<b>497.20</b>	
<b>Total National Appointed Offices</b>	<b>497.20</b>	<b>12,150.00</b>	<b>-11,652.80</b>	<b>4.09 %</b>
National Financial Secretary		250.00	-250.00	
National First VP		500.00	-500.00	
National Fourth VP		500.00	-500.00	
National President	861.52	10,000.00	-9,138.48	8.62 %
Travel	1,595.34		1,595.34	
<b>Total National President</b>	<b>2,456.86</b>	<b>10,000.00</b>	<b>-7,543.14</b>	<b>24.57 %</b>
National Recording secretary		150.00	-150.00	
National Second VP		150.00	-150.00	
National Third VP		150.00	-150.00	
<b>Total Program Expenses</b>	<b>3,275.69</b>	<b>24,500.00</b>	<b>-21,224.31</b>	<b>13.37 %</b>
Quick Books on line	2,160.00	2,200.00	-40.00	98.18 %
Shipping Expenses		2,000.00	-2,000.00	
Taxes & Licenses		500.00	-500.00	
Travel	106.00		106.00	
Executive Board Meeting	4,392.62	7,000.00	-2,607.38	62.75 %
National Convention	172.72	18,000.00	-17,827.28	0.96 %
<b>Total Travel</b>	<b>4,671.34</b>	<b>25,000.00</b>	<b>-20,328.66</b>	<b>18.69 %</b>
Veterans Day Committee Dues	150.00	150.00	0.00	100.00 %
Website and Database	8,935.51	10,000.00	-1,064.49	89.36 %
Yearbooks		625.00	-625.00	
<b>Total Expenses</b>	<b>\$25,476.76</b>	<b>\$180,900.00</b>	<b>\$ -155,423.24</b>	<b>14.08 %</b>
NET OPERATING INCOME	<b>\$18,226.90</b>	<b>\$ -29,100.00</b>	<b>\$47,326.90</b>	<b>-62.64 %</b>
Other Income				
Interest Earned	10.04		10.04	
<b>Total Other Income</b>	<b>\$10.04</b>	<b>\$0.00</b>	<b>\$10.04</b>	<b>0.00%</b>
NET OTHER INCOME	<b>\$10.04</b>	<b>\$0.00</b>	<b>\$10.04</b>	<b>0.00%</b>
NET INCOME	<b>\$18,236.94</b>	<b>\$ -29,100.00</b>	<b>\$47,336.94</b>	<b>-62.67 %</b>