



2022-2023 BSMA Finance Committee

Sunday, October 9th, 2022
4:00 p.m. PDT, 7:00 p.m. EDT

MINUTES

Attendees: Alethea Tennill, National Treasurer
Anne Parker, PNP/Committee Member - excused
Brenda Ternullo, Nat'l 4th VP/Committee Member
Christine McCracken, Committee Member
Diana Evans Vance, Committee Member
Julie Straw, Finance Committee Chairwoman
Nancy Brecht, Finance Assistant/Committee Member
Sonya Kay, National Financial Secretary
Stacy Anders, National President
Suzi Freeman, Committee Member

Meeting called to order at 4:01p.m. PDT, 7:01 p.m. EDT

Pledge of Allegiance

Opening Prayer

- I. **Approval of prior minutes:** Motion to approve and forward to the NEB the Sept. 11th, 2022 FC meeting minutes; motion passed with one abstention.
- II. **Review of financial statements:**
 - Motion to forward the July financials to the NEB pending audit; motion passed.
 - August and September financials will be forthcoming.
- III. **Convention 2022 Update**
 - Summary for net financial result: Total Income \$59,815.35 // Total Expenses \$51,750.20 // Total Profit \$8,065.15
 - Discussion of final bill from Long Beach Hilton
- IV. **Audit progress** – August financials need to be available and approved by the NEB before those materials are sent to the organization's CPA
- V. **CFC application for 2022-2023**
 - Application process will open up in Dec.
 - Sept. 1, 2020 through Aug. 31, 2021 990 is needed (needs to be signed by Carla Brodacki) – Julie Straw will forward the needed paperwork to Christine
 - Christine participated in in-service about the CFC application
 - Suggestion to include a short video explaining what the organization is and what our mission is – Suzi will create and send to Christine
 - Local event for government employees idea – chapter presidents might be able to attend (like a vendor table) and recruit donors
 - McGuire, McGuire Inc. – reaching out to non-CFC federations – commercial company operating only in California and Washington DC –

- approached NP – this group markets non-profits to non-CFC companies (civilian population) // Christine will research further
- This is a short application year.

VI. Financial Officer updates including Bank transition status

- A. NFS
 - Bank transition done.
 - Action Item for Memberships: Add a disclaimer to automated email membership reminder

- B. NT
 - Online store is open.
 - NT has been using Ship Thrifty.
 - NT now has debit card
 - Coins and red jackets ordered and received.
 - Small BSM patches and large BSM pins ordered
 - Number of travel costs for Gold Star Mothers weekend, Veterans Day and Mid-Year.
 - Two Chapter Grants were sent out.

- C. Online Store
 - ¾ Sleeve White Shirt with embroidered logo - Cost from Kaeser & Blair (with an order of 12-35 \$36.51/\$37.51/\$39.51, postage not included). Motion to recommend to the NEB to place an initial order of 35 shirts in assorted sizes; motion passed. Need to post the size chart with the item in the Online Store.
 - Navy View Soft Shell Vest with embroidered logo (with an order of 12-35 \$36.64/\$38.07/\$40.88, postage not included). Motion to recommend to the NEB to place an initial order of 35 vests in assorted sizes; motion passed. Need to post the size chart with the item in the Online Store.
 - Suggest to NEB that either item should not be priced higher than \$50

VII. Ship Thrifty

VIII. Chapter Grant Applications FYE 2023

- All existing chapters under consideration at this meeting
 - IN8
 - KS5
 - AZ4
 - FL15
 - Motion to approve \$250 chapter grants for AZ4, IN8, KS5 and FL15 contingent on completion of compliance successfully, motion passed.
 - NM2 – Received a grant last year, so cannot receive a grant this year.
 - CA46 – Motion to postpone the approval of CA46 chapter grant request until further information is available; motion passed.
 - All chapters would have to be in good standing (compliance completed) before any chapter grants can be written.

IX. Fundraising newsletter – Suzi Freeman:

- Shared a draft of a newsletter
- NP has appointed Suzi Freeman as Fundraising Chair.
- Feature how to earn money and also how to use funds to fulfill the BSM Mission
- Frequency – Quarterly basis
- Editor – 2VP, include in forefront of the newsletter
- Solicit suggestions from chapter
- On Website – Financial Tab – include these ideas
- fundraising@bluestarmothers.us
- Motion to include a quarterly fundraising and program activities newsletter addendum, edited by 2VP and submitted by the Fundraising Chair; motion passed.

X. Ritual book

- What is the intent of the revision?
- Revised Ritual and Special Services
- Make revised version available on BSM website, perhaps print in newsletter
- Brenda will send copy of past ritual book to Suzi

XI. Question about Hurricane relief: What can chapters do? Generic general disaster relief does not fit with BSM mission. Red Cross link to be able to earmark and restrict donations – has a specific link for military family support; this would be permissible. Julie will share this with 2VP to put in October BSM newsletter.

XII. New Business

- Due to chapter checks – need blurb to chapters as to when to expect them in the October newsletter
- Uncleared checks process needs to be resumed
- May FC meeting will need to be moved up a week

Motion to adjourn the meeting, motion passed. Meeting adjourned at 5:55 p.m. PDT; 8:55 p.m. EST.

Next meeting: Sunday, November 6th, 2022 - 4:00 p.m. PST/7:00 p.m. EST