

Blue Star Mothers of America, Inc.

Budget vs. Actuals: Budget_FY24_P&L - FY24 P&L

September 2023 - August 2024

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
25% LOGO USE Donation		100.00	-100.00	
CONVENTION				
2024 CONVENTION INCOME				
2024 CONVENTION FUNDRAISER	2,962.93	5,000.00	-2,037.07	59.26 %
2024 CONVENTION REGISTRATION		44,400.00	-44,400.00	
2024 CONVENTION SILENT AUCTION		6,000.00	-6,000.00	
2024 CONVENTION SPONSOR/FUNDRAISER	3,600.00	4,000.00	-400.00	90.00 %
2024 CONVENTION VENDOR TABLES		600.00	-600.00	
Total 2024 CONVENTION INCOME	6,562.93	60,000.00	-53,437.07	10.94 %
Total CONVENTION	6,562.93	60,000.00	-53,437.07	10.94 %
DONATIONS/SPONSORSHIPS				
CFC DONATIONS	124.91	750.00	-625.09	16.65 %
GENERAL DONATIONS	80.00	1,500.00	-1,420.00	5.33 %
PARKE MEMORIAL SCHOLARSHIP INCOME		2,000.00	-2,000.00	
VAVS FUND - RESTRICTED FUNDS	1,750.00	7,000.00	-5,250.00	25.00 %
Total DONATIONS/SPONSORSHIPS	1,954.91	11,250.00	-9,295.09	17.38 %
FUNDRAISER				
ONLINE STORE		15,000.00	-15,000.00	
BLUE LOGO VEST	110.00		110.00	
BROCHURE	159.30		159.30	
BSM LOGO PENS	66.00		66.00	
BSM PATCHES				
ASSOCIATE PATCH	15.00		15.00	
BRANCH PATCH	15.00		15.00	
BSM PATCH 2 1/2 INCH	130.00		130.00	
BSM PATCH 6 INCH	10.00		10.00	
DOG TAGS AND BOOTS PATCH	15.00		15.00	
GLITZY PATCH 3 inch	20.00		20.00	
GLITZY PATCH 6 inch	20.00		20.00	
PAST PRESENT FUTURE PATCH	10.00		10.00	
PROUD OF OUR SONS AND DAUGHTERS PATCH	85.00		85.00	
SUPPORTER ROCKERS - RED	15.00		15.00	
SUPPORTING OUR SONS AND DAUGHTERS PATCH	5.00		5.00	
Total BSM PATCHES	340.00		340.00	
BSM PINS				
BLUE STAR DAD PIN	132.00		132.00	
BSM ASSOCIATE PIN	48.00		48.00	
LARGE BSM PIN	276.00		276.00	
PAST CHAPTER PRESIDENT PIN	72.00		72.00	
SMALL BSM PIN	144.00		144.00	
Total BSM PINS	672.00		672.00	
BSM T-SHIRTS				

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
2019 RED SHIRT	100.00		100.00	
Total BSM T-SHIRTS	100.00		100.00	
BSM WHITE LOGO BALL CAP BUNDLE	60.00		60.00	
2023 FATHERS DAY BUNDLE	25.00		25.00	
Total BUNDLE	25.00		25.00	
CELL PHONE CARD HOLDER	5.00		5.00	
COINS	270.00		270.00	
DAD BLUE POLO	40.00		40.00	
HANGER	60.00		60.00	
HATS/GARRISON COVER	400.00		400.00	
MAGNETS	12.00		12.00	
NAIL FILE	8.00		8.00	
NOTE CARDS	36.00		36.00	
RED FLAG PATCH	10.00		10.00	
RED JACKETS	360.00		360.00	
SHIPPING INCOME	572.00		572.00	
TOTEBAGS 2022	80.00		80.00	
WHITE DRESS LOGO SHIRT	214.00		214.00	
WHITE GLOVES	55.00		55.00	
Total ONLINE STORE	3,654.30	15,000.00	-11,345.70	24.36 %
Total FUNDRAISER	3,654.30	15,000.00	-11,345.70	24.36 %
FUNDS FROM CLOSED CHAPTERS MEMBERSHIP		100.00	-100.00	
CHAPTER MEMBERSHIP DUES	46,305.00	55,000.00	-8,695.00	84.19 %
CHARTER FEE	25.00	150.00	-125.00	16.67 %
Total MEMBERSHIP	46,330.00	55,150.00	-8,820.00	84.01 %
Total Income	\$58,502.14	\$141,600.00	\$ -83,097.86	41.32 %
GROSS PROFIT	\$58,502.14	\$141,600.00	\$ -83,097.86	41.32 %
Expenses				
Advertising/Public Relations		2,500.00	-2,500.00	
Awards				
Chapter Grants	0.00	7,000.00	-7,000.00	0.00 %
Total Awards	0.00	7,000.00	-7,000.00	0.00 %
Bank Charges	30.00	500.00	-470.00	6.00 %
Checks		200.00	-200.00	
Total Bank Charges	30.00	700.00	-670.00	4.29 %
Commissions & Fees				
CFC Application Fee		1,500.00	-1,500.00	
Total Commissions & Fees		1,500.00	-1,500.00	
Conference Call		300.00	-300.00	
Conventions				
2023 Convention Expenses	130.31		130.31	
2024 Convention Expenses		33,000.00	-33,000.00	
Total Conventions	130.31	33,000.00	-32,869.69	0.39 %
DC REP		300.00	-300.00	
Donations				
Parke Memorial Scholarship		2,000.00	-2,000.00	

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
VAVS Fund-Restricted Funds EXPENSE	100.00	7,000.00	-6,900.00	1.43 %
VAVS Matching Funds		3,000.00	-3,000.00	
WIMSA	330.00	1,000.00	-670.00	33.00 %
Total Donations	430.00	13,000.00	-12,570.00	3.31 %
Dues & Subscriptions		2,000.00	-2,000.00	
Fundraising				
On Line Store Expenses		7,000.00	-7,000.00	
Bsm hanger	368.27		368.27	
coins	175.00		175.00	
Hats	864.00		864.00	
Online Store Postage	77.36	3,000.00	-2,922.64	2.58 %
Shipping Supplies	8.02		8.02	
white dress logo shirt	2,317.54		2,317.54	
Total On Line Store Expenses	3,810.19	10,000.00	-6,189.81	38.10 %
Total Fundraising	3,810.19	10,000.00	-6,189.81	38.10 %
Insurance		3,500.00	-3,500.00	
Legal & Professional Fees				
CPA		10,000.00	-10,000.00	
Legal Fees		1,500.00	-1,500.00	
Parlamentarian		2,500.00	-2,500.00	
Total Legal & Professional Fees		14,000.00	-14,000.00	
Management Expenses				
Ambassador Fund		6,000.00	-6,000.00	
Total Management Expenses		6,000.00	-6,000.00	
Merchant card processing	1,201.31	6,000.00	-4,798.69	20.02 %
Moolah Merchant Fees	129.05		129.05	
Paypal Fees	10.41		10.41	
Total Merchant card processing	1,340.77	6,000.00	-4,659.23	22.35 %
Office Expenses				
Management				
General Office Supplies		200.00	-200.00	
Total Management		200.00	-200.00	
Program				
PO Box		300.00	-300.00	
Total Program		300.00	-300.00	
Total Office Expenses		500.00	-500.00	
Officer Equipment/Software	2,160.00	4,000.00	-1,840.00	54.00 %
Past National President Pin		50.00	-50.00	
Program Expenses				
Flowers & Wreaths	327.65	750.00	-422.35	43.69 %
National Appointed Offices				
By-Law Committee Chair		600.00	-600.00	
National Chaplain		3,200.00	-3,200.00	
National Finance Committe Chair		50.00	-50.00	
National Historian		250.00	-250.00	
National Patriotic Instructor		250.00	-250.00	
National VAVS Rep				
Postage		500.00	-500.00	

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
VAVS Annual Meeting		4,500.00	-4,500.00	
Total National VAVS Rep		5,000.00	-5,000.00	
Total National Appointed Offices		9,350.00	-9,350.00	
National Financial Secretary		250.00	-250.00	
National First VP		250.00	-250.00	
National Fourth VP		250.00	-250.00	
Postage	14.20		14.20	
Total National Fourth VP	14.20	250.00	-235.80	5.68 %
National President	93.75	1,000.00	-906.25	9.38 %
National Recording secretary		300.00	-300.00	
National Second VP		250.00	-250.00	
National Third VP		250.00	-250.00	
National Treasurer				
General Office Expenses		500.00	-500.00	
Postage	255.18	750.00	-494.82	34.02 %
Total National Treasurer	255.18	1,250.00	-994.82	20.41 %
Total Program Expenses	690.78	13,900.00	-13,209.22	4.97 %
Quick Books on line		2,400.00	-2,400.00	
Repair & Maintenance		200.00	-200.00	
Shipping Expenses		2,500.00	-2,500.00	
Travel				
Department Conventions	863.89	2,000.00	-1,136.11	43.19 %
Executive Board Meeting	6,035.38	7,000.00	-964.62	86.22 %
Gold Star Mothers Weekend	419.96	1,000.00	-580.04	42.00 %
Memorial Day		3,500.00	-3,500.00	
National Convention		15,000.00	-15,000.00	
Special Events		3,000.00	-3,000.00	
Veterans Day	888.68	3,500.00	-2,611.32	25.39 %
Total Travel	8,207.91	35,000.00	-26,792.09	23.45 %
Veterans Day Committee Dues		200.00	-200.00	
Website and Database	10,692.84	12,000.00	-1,307.16	89.11 %
Yearbooks		100.00	-100.00	
Total Expenses	\$27,492.80	\$170,650.00	\$ -143,157.20	16.11 %
NET OPERATING INCOME	\$31,009.34	\$ -29,050.00	\$60,059.34	-106.74 %
Other Income				
Interest Earned	6.73		6.73	
Total Other Income	\$6.73	\$0.00	\$6.73	0.00%
NET OTHER INCOME	\$6.73	\$0.00	\$6.73	0.00%
NET INCOME	\$31,016.07	\$ -29,050.00	\$60,066.07	-106.77 %