

Blue Star Mothers of America, Inc.

Budget vs. Actuals: Budget_FY24_P&L - FY24 P&L

December 2023

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
25% LOGO USE Donation		8.33	-8.33	
CONVENTION				
2024 CONVENTION INCOME				
2024 CONVENTION FUNDRAISER		416.67	-416.67	
2024 CONVENTION REGISTRATION		3,700.00	-3,700.00	
2024 CONVENTION SILENT AUCTION		500.00	-500.00	
2024 CONVENTION SPONSOR/FUNDRAISER		333.33	-333.33	
2024 CONVENTION VENDOR TABLES		50.00	-50.00	
Total 2024 CONVENTION INCOME		5,000.00	-5,000.00	
Total CONVENTION		5,000.00	-5,000.00	
DONATIONS/SPONSORSHIPS				
CFC DONATIONS	36.94	62.50	-25.56	59.10 %
GENERAL DONATIONS	574.50	125.00	449.50	459.60 %
PARKE MEMORIAL SCHOLARSHIP INCOME		166.67	-166.67	
VAVS FUND - RESTRICTED FUNDS	975.00	583.33	391.67	167.14 %
Total DONATIONS/SPONSORSHIPS	1,586.44	937.50	648.94	169.22 %
FUNDRAISER				
ONLINE STORE		1,250.00	-1,250.00	
BLUE LOGO VEST	200.00		200.00	
BROCHURE	33.30		33.30	
BSM LOGO PENS	38.00		38.00	
BSM PATCHES				
ASSOCIATE PATCH	5.00		5.00	
BRANCH PATCH	20.00		20.00	
BSM PATCH 2 1/2 INCH	0.00		0.00	
BSM PATCH 6 INCH	10.00		10.00	
DOG TAGS AND BOOTS PATCH	15.00		15.00	
GLITZY PATCH 6 inch	20.00		20.00	
PAST PRESENT FUTURE PATCH	10.00		10.00	
PROUD OF OUR SONS AND DAUGHTERS PATCH	5.00		5.00	
SUPPORTER ROCKERS - RED	5.00		5.00	
Total BSM PATCHES	90.00		90.00	
BSM PINS				
LARGE BSM PIN	180.00		180.00	
PAST CHAPTER PRESIDENT PIN	12.00		12.00	
SMALL BSM PIN	24.00		24.00	
Total BSM PINS	216.00		216.00	
BSM RITUAL BOOK	10.00		10.00	
BSM T-SHIRTS				
2019 RED SHIRT	40.00		40.00	
Total BSM T-SHIRTS	40.00		40.00	
BSM WHITE LOGO BALL CAP	60.00		60.00	

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
BSMA ORNAMENT BUNDLE	1,840.00		1,840.00	
HOLIDAY SPECIAL	100.00		100.00	
Total BUNDLE	100.00		100.00	
COINS	280.00		280.00	
DAD BLUE POLO	20.00		20.00	
HANGER WITH MAGNET	36.00		36.00	
HATS/GARRISON COVER	50.00		50.00	
LUGGAGE TAGS	9.00		9.00	
MAGNETS	42.00		42.00	
NAIL FILE	8.00		8.00	
NOTE CARDS	12.00		12.00	
RED FLAG PATCH	10.00		10.00	
RED JACKETS	240.00		240.00	
SHIPPING INCOME	665.00		665.00	
TOTEBAGS 2022	60.00		60.00	
WHITE DRESS LOGO SHIRT	179.00		179.00	
WHITE GLOVES	30.00		30.00	
Total ONLINE STORE	4,268.30	1,250.00	3,018.30	341.46 %
Total FUNDRAISER	4,268.30	1,250.00	3,018.30	341.46 %
FUNDS FROM CLOSED CHAPTERS MEMBERSHIP		8.33	-8.33	
CHAPTER MEMBERSHIP DUES	1,275.00	4,583.33	-3,308.33	27.82 %
CHARTER FEE		12.50	-12.50	
Total MEMBERSHIP	1,275.00	4,595.83	-3,320.83	27.74 %
Total Income	\$7,129.74	\$11,799.99	\$ -4,670.25	60.42 %
GROSS PROFIT	\$7,129.74	\$11,799.99	\$ -4,670.25	60.42 %
Expenses				
Advertising/Public Relations		208.33	-208.33	
Awards				
Chapter Grants		583.33	-583.33	
Total Awards		583.33	-583.33	
Bank Charges	15.00	41.67	-26.67	36.00 %
Checks		16.67	-16.67	
Total Bank Charges	15.00	58.34	-43.34	25.71 %
Commissions & Fees				
CFC Application Fee		125.00	-125.00	
Total Commissions & Fees		125.00	-125.00	
Conference Call		25.00	-25.00	
Conventions				
2024 Convention Expenses		2,750.00	-2,750.00	
Total Conventions		2,750.00	-2,750.00	
DC REP		25.00	-25.00	
Donations				
Parke Memorial Scholarship		166.67	-166.67	
VAVS Fund-Restricted Funds EXPENSE		583.33	-583.33	
VAVS Matching Funds		250.00	-250.00	
WIMSA		83.33	-83.33	

		TOTAL		
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Total Donations		1,083.33	-1,083.33	
Dues & Subscriptions		166.67	-166.67	
Fundraising				
On Line Store Expenses		583.33	-583.33	
BSMA Ornament	1,155.00		1,155.00	
Online Store Postage	452.51	250.00	202.51	181.00 %
Total On Line Store Expenses	1,607.51	833.33	774.18	192.90 %
Total Fundraising	1,607.51	833.33	774.18	192.90 %
Insurance		291.67	-291.67	
Legal & Professional Fees	375.00		375.00	
CPA		833.33	-833.33	
Legal Fees		125.00	-125.00	
Parliamentarian		208.33	-208.33	
Total Legal & Professional Fees	375.00	1,166.66	-791.66	32.14 %
Management Expenses				
Ambassador Fund		500.00	-500.00	
Total Management Expenses		500.00	-500.00	
Merchant card processing	227.50	500.00	-272.50	45.50 %
First American Payment Systems	57.12		57.12	
Moolah Merchant Fees	83.60		83.60	
Paypal Fees	40.59		40.59	
Total Merchant card processing	408.81	500.00	-91.19	81.76 %
Office Expenses				
Management				
General Office Supplies		16.67	-16.67	
Total Management		16.67	-16.67	
Program				
PO Box		25.00	-25.00	
Total Program		25.00	-25.00	
Total Office Expenses		41.67	-41.67	
Officer Equipment/Software		333.33	-333.33	
Past National President Pin		4.17	-4.17	
Program Expenses				
Flowers & Wreaths		62.50	-62.50	
National Appointed Offices				
By-Law Committee Chair		50.00	-50.00	
National Chaplain		266.67	-266.67	
National Finance Committe Chair		4.17	-4.17	
National Historian		20.83	-20.83	
National Patriotic Instructor		20.83	-20.83	
National VAVS Rep				
Postage		41.67	-41.67	
VAVS Annual Meeting		375.00	-375.00	
Total National VAVS Rep		416.67	-416.67	
Total National Appointed Offices		779.17	-779.17	
National Financial Secretary		20.83	-20.83	
National First VP		20.83	-20.83	
National Fourth VP		20.83	-20.83	

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
National President	273.80	83.33	190.47	328.57 %
National Recording secretary		25.00	-25.00	
National Second VP		20.83	-20.83	
National Third VP		20.83	-20.83	
National Treasurer				
General Office Expenses		41.67	-41.67	
Postage		62.50	-62.50	
Total National Treasurer		104.17	-104.17	
Total Program Expenses	273.80	1,158.32	-884.52	23.64 %
Quick Books on line		200.00	-200.00	
Repair & Maintenance		16.67	-16.67	
Shipping Expenses		208.33	-208.33	
Travel				
Department Conventions	299.81	166.67	133.14	179.88 %
Executive Board Meeting	-668.24	583.33	-1,251.57	-114.56 %
Gold Star Mothers Weekend		83.33	-83.33	
Memorial Day	282.80	291.67	-8.87	96.96 %
National Convention	461.95	1,250.00	-788.05	36.96 %
Special Events		250.00	-250.00	
Veterans Day		291.67	-291.67	
Total Travel	376.32	2,916.67	-2,540.35	12.90 %
Veterans Day Committee Dues		16.67	-16.67	
Website and Database		1,000.00	-1,000.00	
Yearbooks		8.33	-8.33	
Total Expenses	\$3,056.44	\$14,220.82	\$ -11,164.38	21.49 %
NET OPERATING INCOME	\$4,073.30	\$ -2,420.83	\$6,494.13	-168.26 %
Other Income				
Interest Earned	5.39		5.39	
Total Other Income	\$5.39	\$0.00	\$5.39	0.00%
NET OTHER INCOME	\$5.39	\$0.00	\$5.39	0.00%
NET INCOME	\$4,078.69	\$ -2,420.83	\$6,499.52	-168.48 %