

Blue Star Mothers of America, Inc.

Budget vs. Actuals: Budget_FY24_P&L - FY24 P&L

September 2023 - August 2024

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
25% LOGO USE Donation		100.00	-100.00	
CONVENTION				
2024 CONVENTION INCOME				
2024 CONVENTION FUNDRAISER	2,962.93	5,000.00	-2,037.07	59.26 %
2024 CONVENTION REGISTRATION		44,400.00	-44,400.00	
2024 CONVENTION SILENT AUCTION		6,000.00	-6,000.00	
2024 CONVENTION SPONSOR/FUNDRAISER	3,600.00	4,000.00	-400.00	90.00 %
2024 CONVENTION VENDOR TABLES		600.00	-600.00	
Total 2024 CONVENTION INCOME	6,562.93	60,000.00	-53,437.07	10.94 %
Total CONVENTION	6,562.93	60,000.00	-53,437.07	10.94 %
DONATIONS/SPONSORSHIPS				
CFC Donations	61.49	750.00	-688.51	8.20 %
General donations	15.00	1,500.00	-1,485.00	1.00 %
Parke Memorial Scholarship Income		2,000.00	-2,000.00	
VAVS Fund - Restricted Funds	800.00	7,000.00	-6,200.00	11.43 %
Total DONATIONS/SPONSORSHIPS	876.49	11,250.00	-10,373.51	7.79 %
FUNDRAISER				
ONLINE STORE		15,000.00	-15,000.00	
BLUE LOGO VEST	110.00		110.00	
BROCHURE	39.00		39.00	
BSM LOGO PENS	26.00		26.00	
BSM PATCHES				
ASSOCIATE PATCH	15.00		15.00	
BRANCH PATCH	5.00		5.00	
BSM PATCH 2 1/2 INCH	25.00		25.00	
BSM PATCH 6 INCH	10.00		10.00	
DOG TAGS AND BOOTS PATCH	5.00		5.00	
GLITZY PATCH 3 inch	20.00		20.00	
PAST PRESENT FUTURE PATCH	10.00		10.00	
PROUD OF OUR SONS AND DAUGHTERS PATCH	15.00		15.00	
SUPPORTER ROCKERS - RED	15.00		15.00	
SUPPORTING OUR SONS AND DAUGHTERS PATCH	5.00		5.00	
Total BSM PATCHES	125.00		125.00	
BSM Pins				
Blue Star Dad Pin	72.00		72.00	
BSM Associate Pin	36.00		36.00	
Large BSM Pin	60.00		60.00	
Past Chapter President Pin	48.00		48.00	
Small BSM Pin	132.00		132.00	
Total BSM Pins	348.00		348.00	
BSM Tee Shirts				
2019 Red Shirt	40.00		40.00	

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Total BSM Tee Shirts	40.00		40.00	
Bundle				
2023 FATHERS DAY BUNDLE	25.00		25.00	
Total Bundle	25.00		25.00	
COINS	170.00		170.00	
DAD Blue Polo	20.00		20.00	
HANGER	60.00		60.00	
Hats	150.00		150.00	
Magnets	9.00		9.00	
NAIL FILE	8.00		8.00	
NOTE CARDS	12.00		12.00	
RED JACKETS	60.00		60.00	
Shipping Income	269.00		269.00	
TOTEBAGS 2022	60.00		60.00	
WHITE DRESS LOGO SHIRT	177.00		177.00	
WHITE GLOVES	35.00		35.00	
Total ONLINE STORE	1,743.00	15,000.00	-13,257.00	11.62 %
Total FUNDRAISER	1,743.00	15,000.00	-13,257.00	11.62 %
Funds from closed chapters		100.00	-100.00	
Membership				
Chapter Membership Dues	41,932.50	55,000.00	-13,067.50	76.24 %
Charter Fee		150.00	-150.00	
Total Membership	41,932.50	55,150.00	-13,217.50	76.03 %
Total Income	\$51,114.92	\$141,600.00	\$ -90,485.08	36.10 %
GROSS PROFIT	\$51,114.92	\$141,600.00	\$ -90,485.08	36.10 %
Expenses				
Advertising/Public Relations		2,500.00	-2,500.00	
Awards				
Chapter Grants	0.00	7,000.00	-7,000.00	0.00 %
Total Awards	0.00	7,000.00	-7,000.00	0.00 %
Bank Charges	30.00	500.00	-470.00	6.00 %
Checks		200.00	-200.00	
Total Bank Charges	30.00	700.00	-670.00	4.29 %
Commissions & Fees				
CFC Application Fee		1,500.00	-1,500.00	
Total Commissions & Fees		1,500.00	-1,500.00	
Conference Call		300.00	-300.00	
Conventions				
2023 Convention Expenses	254.31		254.31	
2024 Convention Expenses		33,000.00	-33,000.00	
Total Conventions	254.31	33,000.00	-32,745.69	0.77 %
DC REP		300.00	-300.00	
Donations				
Parke Memorial Scholarship		2,000.00	-2,000.00	
VAVS Fund-Restricted Funds EXPENSE		7,000.00	-7,000.00	
VAVS Matching Funds		3,000.00	-3,000.00	
WIMSA		1,000.00	-1,000.00	

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Total Donations		13,000.00	-13,000.00	
Dues & Subscriptions		2,000.00	-2,000.00	
Fundraising				
On Line Store Expenses		7,000.00	-7,000.00	
Hats	864.00		864.00	
Online Store Postage	38.21	3,000.00	-2,961.79	1.27 %
Shipping	39.15		39.15	
Shipping Supplies	8.02		8.02	
white dress logo shirt	2,317.54		2,317.54	
Total On Line Store Expenses	3,266.92	10,000.00	-6,733.08	32.67 %
Total Fundraising	3,266.92	10,000.00	-6,733.08	32.67 %
Insurance		3,500.00	-3,500.00	
Legal & Professional Fees				
CPA		10,000.00	-10,000.00	
Legal Fees		1,500.00	-1,500.00	
Parlamentarian		2,500.00	-2,500.00	
Total Legal & Professional Fees		14,000.00	-14,000.00	
Management Expenses				
Ambassador Fund		6,000.00	-6,000.00	
Total Management Expenses		6,000.00	-6,000.00	
Merchant card processing	883.03	6,000.00	-5,116.97	14.72 %
Moolah Merchant Fees	129.05		129.05	
Paypal Fees	4.81		4.81	
Total Merchant card processing	1,016.89	6,000.00	-4,983.11	16.95 %
Office Expenses				
Management				
General Office Supplies		200.00	-200.00	
Total Management		200.00	-200.00	
Program				
PO Box		300.00	-300.00	
Total Program		300.00	-300.00	
Total Office Expenses		500.00	-500.00	
Officer Equipment/Software		4,000.00	-4,000.00	
Past National President Pin		50.00	-50.00	
Program Expenses				
Flowers & Wreaths	327.65	750.00	-422.35	43.69 %
National Appointed Offices				
By-Law Committee Chair		600.00	-600.00	
National Chaplain		3,200.00	-3,200.00	
National Finance Committe Chair		50.00	-50.00	
National Historian		250.00	-250.00	
National Patriotic Instructor		250.00	-250.00	
National VAVS Rep				
Postage		500.00	-500.00	
VAVS Annual Meeting		4,500.00	-4,500.00	
Total National VAVS Rep		5,000.00	-5,000.00	
Total National Appointed Offices		9,350.00	-9,350.00	
National Financial Secretary		250.00	-250.00	

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
National First VP		250.00	-250.00	
National Fourth VP		250.00	-250.00	
National President		1,000.00	-1,000.00	
National Recording secretary		300.00	-300.00	
National Second VP		250.00	-250.00	
National Third VP		250.00	-250.00	
National Treasurer				
General Office Expenses		500.00	-500.00	
Postage	244.53	750.00	-505.47	32.60 %
Total National Treasurer	244.53	1,250.00	-1,005.47	19.56 %
Total Program Expenses	572.18	13,900.00	-13,327.82	4.12 %
Quick Books on line		2,400.00	-2,400.00	
Repair & Maintenance		200.00	-200.00	
Shipping Expenses		2,500.00	-2,500.00	
Travel				
Department Conventions	863.89	2,000.00	-1,136.11	43.19 %
Executive Board Meeting	5,818.49	7,000.00	-1,181.51	83.12 %
Gold Star Mothers Weekend	419.96	1,000.00	-580.04	42.00 %
Memorial Day		3,500.00	-3,500.00	
National Convention		15,000.00	-15,000.00	
Special Events		3,000.00	-3,000.00	
Veterans Day	888.68	3,500.00	-2,611.32	25.39 %
Total Travel	7,991.02	35,000.00	-27,008.98	22.83 %
Veterans Day Committee Dues		200.00	-200.00	
Website and Database	10,692.84	12,000.00	-1,307.16	89.11 %
Yearbooks		100.00	-100.00	
Total Expenses	\$23,824.16	\$170,650.00	\$ -146,825.84	13.96 %
NET OPERATING INCOME	\$27,290.76	\$ -29,050.00	\$56,340.76	-93.94 %
Other Income				
Interest Earned	3.31		3.31	
Total Other Income	\$3.31	\$0.00	\$3.31	0.00%
NET OTHER INCOME	\$3.31	\$0.00	\$3.31	0.00%
NET INCOME	\$27,294.07	\$ -29,050.00	\$56,344.07	-93.96 %