

Blue Star Mothers of America, Inc.

Budget vs. Actuals: Budget_FY25_P&L_1 - FY25 P&L

September 2024 - August 2025

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
25% LOGO USE Donation	241.73	100.00	141.73	241.73 %
CONVENTION				
CONVENTION INCOME				
CONVENTION FUNDRAISER	3,096.52	6,000.00	-2,903.48	51.61 %
CONVENTION REGISTRATION		44,400.00	-44,400.00	
CONVENTION SILENT AUCTION		5,000.00	-5,000.00	
CONVENTION SPONSOR/FUNDRAISER	2,500.00	4,000.00	-1,500.00	62.50 %
CONVENTION SPREADSHIRT INCOME	19.58		19.58	
CONVENTION VENDOR TABLES		600.00	-600.00	
Total CONVENTION INCOME	5,616.10	60,000.00	-54,383.90	9.36 %
Total CONVENTION	5,616.10	60,000.00	-54,383.90	9.36 %
DONATIONS/SPONSORSHIPS				
CFC DONATIONS	235.61		235.61	
GENERAL DONATIONS	1,015.72	1,500.00	-484.28	67.71 %
Maguire Donations		750.00	-750.00	
RESTRICTED DONATIONS				
Nashville VA Restricted Donation		0.00	0.00	
Total RESTRICTED DONATIONS		0.00	0.00	
VAVS FUND - RESTRICTED FUNDS	8,286.65	6,000.00	2,286.65	138.11 %
YEARBOOK ADS		1,000.00	-1,000.00	
Total VAVS FUND - RESTRICTED FUNDS	8,286.65	7,000.00	1,286.65	118.38 %
Total DONATIONS/SPONSORSHIPS	9,537.98	9,250.00	287.98	103.11 %
FUNDS FROM CLOSED CHAPTERS	82.36	100.00	-17.64	82.36 %
MEMBERSHIP				
CHAPTER MEMBERSHIP DUES	50,257.50	60,000.00	-9,742.50	83.76 %
CHARTER FEE	25.00	150.00	-125.00	16.67 %
Compliance Hold- Membership Dues	1,020.00		1,020.00	
Membership Transition	397.50		397.50	
Total MEMBERSHIP	51,700.00	60,150.00	-8,450.00	85.95 %
ONLINE STORE				
Sales of Product Income	10,693.35		10,693.35	
SHIPPING INCOME	573.46		573.46	
Total ONLINE STORE	11,266.81	25,000.00	-13,733.19	45.07 %
Total Income	\$78,444.98	\$154,600.00	\$ -76,155.02	50.74 %
Cost of Goods Sold				
Cost of Goods Sold	14,977.56		14,977.56	
Inventory Shrinkage	235.65		235.65	
Online Store Donor Shipping	502.91	2,000.00	-1,497.09	25.15 %
Total Cost of Goods Sold	\$15,716.12	\$2,000.00	\$13,716.12	785.81 %
GROSS PROFIT	\$62,728.86	\$152,600.00	\$ -89,871.14	41.11 %
Expenses				

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Advertising/Public Relations	99.00	2,000.00	-1,901.00	4.95 %
Awards				
Chapter Grants	1,750.00	7,000.00	-5,250.00	25.00 %
Total Awards	1,750.00	7,000.00	-5,250.00	25.00 %
Bank Charges	62.00	500.00	-438.00	12.40 %
Checks		200.00	-200.00	
Total Bank Charges	62.00	700.00	-638.00	8.86 %
Commissions & Fees				
Maguire/Maguire & Campaign Fees		500.00	-500.00	
Total Commissions & Fees		500.00	-500.00	
Conventions				
Convention Expenses	5,000.00	35,000.00	-30,000.00	14.29 %
Convention Shipping Expenses		2,500.00	-2,500.00	
Total Convention Expenses	5,000.00	37,500.00	-32,500.00	13.33 %
Total Conventions	5,000.00	37,500.00	-32,500.00	13.33 %
DC REP		300.00	-300.00	
Donations				
Convention Approved	1,500.00		1,500.00	
Parke Memorial Scholarship		2,000.00	-2,000.00	
VAVS Fund-Restricted Funds EXPENSE	0.00	7,000.00	-7,000.00	0.00 %
VAVS Matching Funds		6,000.00	-6,000.00	
WIMSA	500.00	1,000.00	-500.00	50.00 %
Total Donations	2,000.00	16,000.00	-14,000.00	12.50 %
Dues & Subscriptions		2,000.00	-2,000.00	
Insurance	994.00	3,500.00	-2,506.00	28.40 %
Legal & Professional Fees				
CPA		10,000.00	-10,000.00	
Legal Fees	375.00	1,500.00	-1,125.00	25.00 %
Total Legal & Professional Fees	375.00	11,500.00	-11,125.00	3.26 %
Management Expenses				
Ambassador Fund		5,000.00	-5,000.00	
Total Management Expenses		5,000.00	-5,000.00	
Merchant card processing		6,000.00	-6,000.00	
First American Payment Systems	1,505.98		1,505.98	
Moolah Merchant Fees	368.80		368.80	
Paypal Fees	44.79		44.79	
QuickBooks Payments Fees	360.47		360.47	
Total Merchant card processing	2,280.04	6,000.00	-3,719.96	38.00 %
National Fundraising		1,000.00	-1,000.00	
Office Expenses				
Program				
General Office Supplies		200.00	-200.00	
PO Box		300.00	-300.00	
Total Program		500.00	-500.00	
Total Office Expenses		500.00	-500.00	
Officer Equipment/Software	1,395.89	6,000.00	-4,604.11	23.26 %
Past National President Pin		50.00	-50.00	
Program Expenses				

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Flowers & Wreaths	314.90	1,200.00	-885.10	26.24 %
National Appointed Offices				
National Chaplain		200.00	-200.00	
Gold Star Mother Mailing	2,316.01	3,000.00	-683.99	77.20 %
Total National Chaplain	2,316.01	3,200.00	-883.99	72.38 %
National Convention Chair				
General Office Supplies		50.00	-50.00	
Total National Convention Chair		50.00	-50.00	
National Historian		250.00	-250.00	
National VAVS Rep				
VAVS gifts & postage		500.00	-500.00	
VAVS Meetings		4,000.00	-4,000.00	
Veterans Day National Committee Pins (deleted)		200.00	-200.00	
Total National VAVS Rep		4,700.00	-4,700.00	
Total National Appointed Offices	2,316.01	8,200.00	-5,883.99	28.24 %
National Financial Secretary	52.45	250.00	-197.55	20.98 %
National First VP		250.00	-250.00	
National Fourth VP	4.62	250.00	-245.38	1.85 %
National President		1,000.00	-1,000.00	
National Recording secretary	179.16	300.00	-120.84	59.72 %
National Second VP		250.00	-250.00	
National Third VP		250.00	-250.00	
National Treasurer				
General Office Expenses	50.39	500.00	-449.61	10.08 %
Postage (Treasurer)	354.66	375.00	-20.34	94.58 %
Shipping Supplies (Treasurer)	180.82	375.00	-194.18	48.22 %
Total National Treasurer	585.87	1,250.00	-664.13	46.87 %
Total Program Expenses	3,453.01	13,200.00	-9,746.99	26.16 %
Purchases (Inventory)		15,000.00	-15,000.00	
Quick Books on line	2,538.00	2,400.00	138.00	105.75 %
Repair & Maintenance		200.00	-200.00	
Travel & Lodging				
Department Conventions	617.91	2,000.00	-1,382.09	30.90 %
Gold Star Mothers Convention		2,000.00	-2,000.00	
Gold Star Mothers Weekend	1,122.06	2,000.00	-877.94	56.10 %
Memorial Day		3,500.00	-3,500.00	
Mid Year (NEB)	5,147.72	9,000.00	-3,852.28	57.20 %
National Convention		15,000.00	-15,000.00	
Special Events		2,000.00	-2,000.00	
Veterans Day	880.77	3,500.00	-2,619.23	25.16 %
Total Travel & Lodging	7,768.46	39,000.00	-31,231.54	19.92 %
Veterans Day Committee Dues		200.00	-200.00	
Video Conferencing platform subscription		300.00	-300.00	
Website and Database	11,227.48	14,000.00	-2,772.52	80.20 %
Yearbooks				
Archival		100.00	-100.00	
Total Yearbooks		100.00	-100.00	
Total Expenses	\$38,942.88	\$183,950.00	\$ -145,007.12	21.17 %

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
NET OPERATING INCOME	\$23,785.98	\$ -31,350.00	\$55,135.98	-75.87 %
Other Income				
Interest Earned	2,346.93	7,000.00	-4,653.07	33.53 %
Total Other Income	\$2,346.93	\$7,000.00	\$ -4,653.07	33.53 %
NET OTHER INCOME	\$2,346.93	\$7,000.00	\$ -4,653.07	33.53 %
NET INCOME	\$26,132.91	\$ -24,350.00	\$50,482.91	-107.32 %