

Annual Report Totals Self Reported by BSMA D/C/As for FY 2023-2024 *	
Paid Members	4485
Associates	1584
Gold Star Mothers	259
Big Dipper Members	849
Number Members/Associates Attended Convention	197
VAVS	180
VAVS Events	414
VA Hospital Hours	4915
Visits to Veterans Non Hospital	1930
Chaplain Visits	76
Chaplain Contacts	552
Civic - VSO Events	445
Community Events	1576
Parades	243
Flags/Blue Star Banners Presented	293
Gold Star Banners Presented	165
Gold Star Events	189
Military Funerals/Memorials Attended	750
Member Funerals/Memorials Attended	58
Care Packages Sent	37,667
Cards/Letters to Military Members	132,873
Military Homecomings	136
Homeless Veterans Projects	223
Military Events	539
Wounded Warrior Events	48
Legislative Initiative Events	43
Planned Major Fundraisers	348
Speaking Engagements	563
Radio Broadcasts	168
TV Broadcasts	98
Newspaper Articles	298
Online Articles	488
National-Department Presidents Project	63
Chapter Presidents Project	104
Income/Revenue	
Membership Dues	\$ 374,833.00
Sales of Merchandise	\$ 247,197.00
Grants	\$ 169,218.00
General Donations	\$ 2,230,119.00
Donations	\$ 5,564,666.00
Fundraising Income	\$ 5,736,444.00
Total Monetary Income	\$ 14,322,477.00
Expenses	
Membership Dues to National/Department	\$ 68,552.00
Cost of Goods Sold	\$ 142,174.00
Restricted Donation Expense	\$ 3,692,391.00
Program Expenses	\$ 2,545,359.00
Fundraising Expenses	\$ 4,971,632.00
Management Expenses	\$ 3,299,364.00
Total Monetary Expenses	\$ 14,719,472.00
In Kind Donations	
Total In Kind Donations Received	\$ 2,546,712.00
Total In Kind Donations Disbursed	\$ 2,601,646.00
*These numbers are self-reported by BSMA D/C/As on their Annual Report as part of Compliance for fiscal year 2023-2024. This is the most recent data as of 7-15-25.	