Blue Star Mothers of America, Inc.

Budget vs. Actuals: Budget_FY25_P&L_1 - FY25 P&L

September 2024 - August 2025

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
25% LOGO USE Donation	241.73	100.00	141.73	241.73 %
CONVENTION				
CONVENTION INCOME				
CONVENTION DINNERS EXTRA	1,800.00		1,800.00	
CONVENTION FUNDRAISER	3,096.52	6,000.00	-2,903.48	51.61 %
CONVENTION PRESIDENT'S PROJECT	120.00		120.00	
CONVENTION PRESIDENT'S RECEPTION	350.00		350.00	
CONVENTION REGISTRATION	34,280.00	44,400.00	-10,120.00	77.21 %
CONVENTION SILENT AUCTION	5,060.00	5,000.00	60.00	101.20 %
CONVENTION SPONSOR/FUNDRAISER	7,280.00	4,000.00	3,280.00	182.00 %
CONVENTION SPREADSHIRT INCOME	1,325.08		1,325.08	
CONVENTION VENDOR TABLES	250.00	600.00	-350.00	41.67 %
Total CONVENTION INCOME	**53,561.60**	**60,000.00**	**-6,438.40**	**89.27 %**
Total CONVENTION	**53,561.60**	**60,000.00**	**-6,438.40**	**89.27 %**
DONATIONS/SPONSORSHIPS	0.00		0.00	
CFC DONATIONS	414.54		414.54	
GENERAL DONATIONS	1,243.72	1,500.00	-256.28	82.91 %
Maguire Donations		750.00	-750.00	
RESTRICTED DONATIONS	513.00		513.00	
Nashville VA Restricted Donation		0.00	0.00	
Total RESTRICTED DONATIONS	**513.00**	**0.00**	**513.00**	
VAVS Fund	-250.00		-250.00	
VAVS FUND - RESTRICTED FUNDS	9,407.60	6,000.00	3,407.60	156.79 %
YEARBOOK ADS		1,000.00	-1,000.00	
Total VAVS FUND - RESTRICTED FUNDS	**9,407.60**	**7,000.00**	**2,407.60**	**134.39 %**
Total DONATIONS/SPONSORSHIPS	**11,328.86**	**9,250.00**	**2,078.86**	**122.47 %**
FUNDS FROM CLOSED CHAPTERS	142.36	100.00	42.36	142.36 %
MEMBERSHIP				
CHAPTER MEMBERSHIP DUES	52,947.56	60,000.00	-7,052.44	88.25 %
CHARTER FEE	50.00	150.00	-100.00	33.33 %
Compliance Hold- Membership Dues	270.00		270.00	
Membership Transition	397.50		397.50	
Total MEMBERSHIP	**53,665.06**	**60,150.00**	**-6,484.94**	**89.22 %**
ONLINE STORE		25,000.00	-25,000.00	
Sales of Product Income	26,700.40		26,700.40	
SHIPPING INCOME	1,205.44		1,205.44	
Spreadshirt Sales Income	1,435.02		1,435.02	
Total ONLINE STORE	**29,340.86**	**25,000.00**	**4,340.86**	**117.36 %**
Total Income	**$148,280.47**	**$154,600.00**	**$ -6,319.53**	**95.91 %**
Cost of Goods Sold				
Cost of Goods Sold	24,041.72		24,041.72	

Blue Star Mothers of America, Inc.

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September 2024 - August 2025

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Inventory Shrinkage	208.00		208.00	
Online Store Donor Shipping	1,218.76	2,000.00	-781.24	60.94 %
Total Cost of Goods Sold	**$25,468.48**	**$2,000.00**	**$23,468.48**	**1,273.42 %**
GROSS PROFIT	**$122,811.99**	**$152,600.00**	**$ -29,788.01**	**80.48 %**
Expenses				
Advertising/Public Relations	99.00	2,000.00	-1,901.00	4.95 %
Ambassador Funds	122.31		122.31	
Awards				
Chapter Grants	3,250.00	7,000.00	-3,750.00	46.43 %
Total Awards	**3,250.00**	**7,000.00**	**-3,750.00**	**46.43 %**
Bank Charges	167.00	500.00	-333.00	33.40 %
Checks		200.00	-200.00	
Total Bank Charges	**167.00**	**700.00**	**-533.00**	**23.86 %**
Commissions & Fees				
Maguire/Maguire & Campaign Fees		500.00	-500.00	
Total Commissions & Fees		**500.00**	**-500.00**	
Conventions				
Convention Expenses	46,315.50	35,000.00	11,315.50	132.33 %
Convention Shipping Expenses	763.61	2,500.00	-1,736.39	30.54 %
Total Convention Expenses	**47,079.11**	**37,500.00**	**9,579.11**	**125.54 %**
Total Conventions	**47,079.11**	**37,500.00**	**9,579.11**	**125.54 %**
DC REP	23.82	300.00	-276.18	7.94 %
Donations	-885.50		-885.50	
Convention Approved	1,500.00		1,500.00	
Parke Memorial Scholarship	2,000.00	2,000.00	0.00	100.00 %
Presidents Project	535.00		535.00	
VAVS Fund-Restricted Funds EXPENSE	8,305.89	7,000.00	1,305.89	118.66 %
VAVS Matching Funds	8,831.65	6,000.00	2,831.65	147.19 %
WIMSA	1,000.00	1,000.00	0.00	100.00 %
Total Donations	**21,287.04**	**16,000.00**	**5,287.04**	**133.04 %**
Dues & Subscriptions		2,000.00	-2,000.00	
Insurance	3,123.00	3,500.00	-377.00	89.23 %
Legal & Professional Fees				
CPA		10,000.00	-10,000.00	
Legal Fees	375.00	1,500.00	-1,125.00	25.00 %
Total Legal & Professional Fees	**375.00**	**11,500.00**	**-11,125.00**	**3.26 %**
Management Expenses				
Ambassador Fund		5,000.00	-5,000.00	
Total Management Expenses		**5,000.00**	**-5,000.00**	
Merchant card processing	14.53	6,000.00	-5,985.47	0.24 %
First American Payment Systems	3,183.39		3,183.39	

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September 2024 - August 2025

	TOTAL			
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Moolah Merchant Fees	1,025.31		1,025.31	
Paypal Fees	81.30		81.30	
QuickBooks Payments Fees	2,282.25		2,282.25	
Total Merchant card processing	**6,586.78**	**6,000.00**	**586.78**	**109.78 %**
National Fundraising		1,000.00	-1,000.00	
Office Expenses				
Program				
General Office Supplies		200.00	-200.00	
PO Box		300.00	-300.00	
Total Program		**500.00**	**-500.00**	
Total Office Expenses		**500.00**	**-500.00**	
Officer Equipment/Software	1,512.88	6,000.00	-4,487.12	25.21 %
Past National President Pin		50.00	-50.00	
Program Expenses				
Flowers & Wreaths	679.65	1,200.00	-520.35	56.64 %
National Appointed Offices				
National Chaplain	287.27	200.00	87.27	143.64 %
Gold Star Mother Mailing	2,316.01	3,000.00	-683.99	77.20 %
Total National Chaplain	**2,603.28**	**3,200.00**	**-596.72**	**81.35 %**
National Convention Chair				
General Office Supplies		50.00	-50.00	
Total National Convention Chair		**50.00**	**-50.00**	
National Historian		250.00	-250.00	
National VAVS Rep	59.05		59.05	
VAVS gifts & postage	449.31	500.00	-50.69	89.86 %
VAVS Meetings		4,000.00	-4,000.00	
Veterans Day National Committee Pins		200.00	-200.00	
Total National VAVS Rep	**508.36**	**4,700.00**	**-4,191.64**	**10.82 %**
Total National Appointed Offices	**3,111.64**	**8,200.00**	**-5,088.36**	**37.95 %**
National Financial Secretary	52.45	250.00	-197.55	20.98 %
General Office Expenses	17.50		17.50	
Total National Financial Secretary	**69.95**	**250.00**	**-180.05**	**27.98 %**
National First VP	21.39	250.00	-228.61	8.56 %
National Fourth VP	8.90	250.00	-241.10	3.56 %
National President	75.78	1,000.00	-924.22	7.58 %
National Recording secretary	462.80	300.00	162.80	154.27 %
DNU-Postage (RECSEC)	75.55		75.55	
General Office Supplies	278.87		278.87	
Total National Recording secretary	**817.22**	**300.00**	**517.22**	**272.41 %**
National Second VP		250.00	-250.00	
National Third VP		250.00	-250.00	
National Treasurer	34.17		34.17	

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Budget vs. Actuals: Budget_FY25_P&L_1 - FY25 P&L

September 2024 - August 2025

	TOTAL			
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General Office Expenses	129.91	500.00	-370.09	25.98 %
Postage (Treasurer)	995.10	375.00	620.10	265.36 %
Shipping Supplies (Treasurer)	189.57	375.00	-185.43	50.55 %
Total National Treasurer	**1,348.75**	**1,250.00**	**98.75**	**107.90 %**
Total Program Expenses	**6,133.28**	**13,200.00**	**-7,066.72**	**46.46 %**
Purchases (Inventory)	885.50	15,000.00	-14,114.50	5.90 %
Quick Books on line	2,589.94	2,400.00	189.94	107.91 %
Repair & Maintenance		200.00	-200.00	
Travel & Lodging	675.79		675.79	
Department Conventions	2,054.45	2,000.00	54.45	102.72 %
Gold Star Mothers Convention	703.66	2,000.00	-1,296.34	35.18 %
Gold Star Mothers Weekend	1,730.22	2,000.00	-269.78	86.51 %
Memorial Day	1,882.41	3,500.00	-1,617.59	53.78 %
Mid Year (NEB)	6,750.34	9,000.00	-2,249.66	75.00 %
National Convention	2,950.18	15,000.00	-12,049.82	19.67 %
Special Events		2,000.00	-2,000.00	
Veterans Day	1,327.81	3,500.00	-2,172.19	37.94 %
Total Travel & Lodging	**18,074.86**	**39,000.00**	**-20,925.14**	**46.35 %**
Veterans Day Committee Dues	150.00	200.00	-50.00	75.00 %
Video Conferencing platform subscription	159.90	300.00	-140.10	53.30 %
Website and Database	12,563.96	14,000.00	-1,436.04	89.74 %
Yearbooks				
Archival		100.00	-100.00	
Total Yearbooks		**100.00**	**-100.00**	
Total Expenses	**$124,183.38**	**$183,950.00**	**$ -59,766.62**	**67.51 %**
NET OPERATING INCOME	**$ -1,371.39**	**$ -31,350.00**	**$29,978.61**	**4.37 %**
Other Income				
Interest Earned	6,111.03	7,000.00	-888.97	87.30 %
Total Other Income	**$6,111.03**	**$7,000.00**	**$ -888.97**	**87.30 %**
NET OTHER INCOME	**$6,111.03**	**$7,000.00**	**$ -888.97**	**87.30 %**
NET INCOME	**$4,739.64**	**$ -24,350.00**	**$29,089.64**	**-19.46 %**