

Blue Star Mothers of America, Inc.

Budget vs. Actuals: Budget_FY26_P&L - FY26 P&L

September 2025 - August 2026

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
25% LOGO USE Donation		200.00	-200.00	
AFFILIATION INCOME	1,450.81		1,450.81	
CONVENTION				
CONVENTION INCOME		44,400.00	-44,400.00	
CONVENTION FUNDRAISER		6,000.00	-6,000.00	
CONVENTION SILENT AUCTION		4,000.00	-4,000.00	
CONVENTION SPONSOR/FUNDRAISER		4,000.00	-4,000.00	
CONVENTION SPREADSHIRT INCOME	411.51		411.51	
CONVENTION VENDOR TABLES		600.00	-600.00	
Total CONVENTION INCOME	411.51	59,000.00	-58,588.49	0.70 %
Total CONVENTION	411.51	59,000.00	-58,588.49	0.70 %
DONATIONS/SPONSORSHIPS				
GENERAL DONATIONS	1,653.18	2,000.00	-346.82	82.66 %
IN KIND DONATIONS (IN)		6,500.00	-6,500.00	
MPMAY DONATIONS		500.00	-500.00	
VAVS FUND - RESTRICTED FUNDS	11,181.60	10,000.00	1,181.60	111.82 %
YEARBOOK ADS		1,000.00	-1,000.00	
Total VAVS FUND - RESTRICTED FUNDS	11,181.60	11,000.00	181.60	101.65 %
Total DONATIONS/SPONSORSHIPS	12,834.78	20,000.00	-7,165.22	64.17 %
FUNDS FROM CLOSED CHAPTERS	1,095.00	100.00	995.00	1,095.00 %
MEMBERSHIP				
CHAPTER MEMBERSHIP DUES	52,752.23	55,000.00	-2,247.77	95.91 %
CHARTER FEE	75.00	150.00	-75.00	50.00 %
COMPLIANCE HOLD-MEMBERSHIP DUES	832.50		832.50	
Total MEMBERSHIP	53,659.73	55,150.00	-1,490.27	97.30 %
ONLINE STORE				
ONLINE STORE		26,000.00	-26,000.00	
SALES OF PRODUCT INCOME	10,861.10		10,861.10	
SHIPPING INCOME	937.71		937.71	
SPREADSHIRT SALES INCOME	1,348.67	1,000.00	348.67	134.87 %
Total ONLINE STORE	13,147.48	27,000.00	-13,852.52	48.69 %
Total Income	\$82,599.31	\$161,450.00	\$ -78,850.69	51.16 %
Cost of Goods Sold				
Cost of Goods Sold	6,277.85	20,000.00	-13,722.15	31.39 %
Inventory Shrinkage	91.98		91.98	
Online Store Donor Shipping	1,024.05	1,600.00	-575.95	64.00 %
Total Cost of Goods Sold	\$7,393.88	\$21,600.00	\$ -14,206.12	34.23 %
GROSS PROFIT	\$75,205.43	\$139,850.00	\$ -64,644.57	53.78 %
Expenses				
Advertising/Public Relations	999.00	2,000.00	-1,001.00	49.95 %
Awards				
Chapter Grants	3,424.68	8,000.00	-4,575.32	42.81 %

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Total Awards	3,424.68	8,000.00	-4,575.32	42.81 %
Bank Charges	120.00	500.00	-380.00	24.00 %
Checks	98.69	250.00	-151.31	39.48 %
Total Bank Charges	218.69	750.00	-531.31	29.16 %
Commissions & Fees				
MPMAY & Campaign Fees		500.00	-500.00	
Total Commissions & Fees		500.00	-500.00	
Conventions				
Convention Expenses	4.75	35,000.00	-34,995.25	0.01 %
Convention Shipping Expenses		3,500.00	-3,500.00	
Total Convention Expenses	4.75	38,500.00	-38,495.25	0.01 %
IN KIND DONATIONS OUT		6,500.00	-6,500.00	
Total Conventions	4.75	45,000.00	-44,995.25	0.01 %
DC REP	47.64	300.00	-252.36	15.88 %
Donations				
Convention Approved		1,500.00	-1,500.00	
Parke Memorial Scholarship		2,000.00	-2,000.00	
VAVS Fund-Restricted Funds EXPENSE	0.00	11,000.00	-11,000.00	0.00 %
VAVS Matching Funds		11,000.00	-11,000.00	
WIMSA	750.00	1,500.00	-750.00	50.00 %
Total Donations	750.00	27,000.00	-26,250.00	2.78 %
Dues & Subscriptions		2,000.00	-2,000.00	
Insurance	995.00	3,500.00	-2,505.00	28.43 %
Legal & Professional Fees	375.00		375.00	
CPA		11,000.00	-11,000.00	
Legal Fees		1,500.00	-1,500.00	
Parliamentarian		1,200.00	-1,200.00	
Total Legal & Professional Fees	375.00	13,700.00	-13,325.00	2.74 %
Management Expenses				
Ambassador Fund		5,000.00	-5,000.00	
Total Management Expenses		5,000.00	-5,000.00	
Merchant card processing		7,500.00	-7,500.00	
First American Payment Systems	1,872.89		1,872.89	
Moolah Merchant Fees	562.04		562.04	
Paypal Fees	40.97		40.97	
QuickBooks Payments Fees	394.56		394.56	
Total Merchant card processing	2,870.46	7,500.00	-4,629.54	38.27 %
National Fundraising		1,000.00	-1,000.00	
Office Expenses				
Program				
General Office Supplies		200.00	-200.00	
PO Box		300.00	-300.00	

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Total Program		500.00	-500.00	
Total Office Expenses		500.00	-500.00	
Officer Equipment/Software	228.23	4,000.00	-3,771.77	5.71 %
Past National President Pin		50.00	-50.00	
Program Expenses				
Flowers & Wreaths		1,200.00	-1,200.00	
National Appointed Offices				
National Chaplain				
General Office Supplies		200.00	-200.00	
Gold Star Mother Mailing	2,444.02	3,500.00	-1,055.98	69.83 %
Total National Chaplain	2,444.02	3,700.00	-1,255.98	66.05 %
National Convention Chair				
General Office Supplies		50.00	-50.00	
Total National Convention Chair		50.00	-50.00	
National Historian				
General Office Supplies		500.00	-500.00	
Total National Historian		500.00	-500.00	
National VAVS Rep				
VAVS Annual Meeting Executive Committee	728.40	4,000.00	-3,271.60	18.21 %
VAVS gifts & postage	228.00	600.00	-372.00	38.00 %
Total National VAVS Rep	956.40	4,600.00	-3,643.60	20.79 %
Total National Appointed Offices	3,400.42	8,850.00	-5,449.58	38.42 %
National Financial Secretary		250.00	-250.00	
National First VP		250.00	-250.00	
National Fourth VP	10.50	250.00	-239.50	4.20 %
National President	10.40	500.00	-489.60	2.08 %
National Recording secretary	20.00	800.00	-780.00	2.50 %
National Second VP		250.00	-250.00	
National Third VP		250.00	-250.00	
National Treasurer	20.66	1,500.00	-1,479.34	1.38 %
Postage (Treasurer)	347.21		347.21	
Shipping Supplies (Treasurer)	247.07		247.07	
Total National Treasurer	614.94	1,500.00	-885.06	41.00 %
Total Program Expenses	4,056.26	14,100.00	-10,043.74	28.77 %
Quick Books on line	2,970.00	3,000.00	-30.00	99.00 %
Repair & Maintenance		200.00	-200.00	
Travel & Lodging				
Department Conventions	1,530.91	4,500.00	-2,969.09	34.02 %
Gold Star Mothers Convention		2,500.00	-2,500.00	
Gold Star Mothers Weekend	1,026.71	2,000.00	-973.29	51.34 %
Memorial Day		4,000.00	-4,000.00	
Mid Year (NEB)	6,104.74	9,000.00	-2,895.26	67.83 %

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National Convention		18,000.00	-18,000.00	
Special Events		2,000.00	-2,000.00	
Veterans Day	1,905.76	4,000.00	-2,094.24	47.64 %
Total Travel & Lodging	10,568.12	46,000.00	-35,431.88	22.97 %
Veterans Day Committee Dues		200.00	-200.00	
Video Conferencing platform subscription	209.00	300.00	-91.00	69.67 %
Website and Database	11,820.35	15,000.00	-3,179.65	78.80 %
Yearbooks				
Archival		150.00	-150.00	
Total Yearbooks		150.00	-150.00	
Total Expenses	\$39,537.18	\$199,750.00	\$ -160,212.82	19.79 %
NET OPERATING INCOME	\$35,668.25	\$ -59,900.00	\$95,568.25	-59.55 %
Other Income				
Interest Earned	2,758.81	6,000.00	-3,241.19	45.98 %
Total Other Income	\$2,758.81	\$6,000.00	\$ -3,241.19	45.98 %
NET OTHER INCOME	\$2,758.81	\$6,000.00	\$ -3,241.19	45.98 %
NET INCOME	\$38,427.06	\$ -53,900.00	\$92,327.06	-71.29 %