

Blue Star Mothers of America, Inc.

Budget vs. Actuals: Budget_FY26_P&L - FY26 P&L

September 2025 - August 2026

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
25% LOGO USE Donation		200.00	-200.00	
AFFILIATION INCOME	1,505.26		1,505.26	
CONVENTION				
CONVENTION INCOME		44,400.00	-44,400.00	
CONVENTION DINNERS EXTRA	140.00		140.00	
CONVENTION FUNDRAISER	100.00	6,000.00	-5,900.00	1.67 %
CONVENTION REGISTRATION	4,125.00		4,125.00	
CONVENTION SILENT AUCTION		4,000.00	-4,000.00	
CONVENTION SPONSOR/FUNDRAISER	1,395.00	4,000.00	-2,605.00	34.88 %
Convention Give Butter Income	1,155.00		1,155.00	
Total CONVENTION SPONSOR/FUNDRAISER	2,550.00	4,000.00	-1,450.00	63.75 %
CONVENTION SPREADSHIRT INCOME	877.69		877.69	
CONVENTION VENDOR TABLES	25.00	600.00	-575.00	4.17 %
Total CONVENTION INCOME	7,817.69	59,000.00	-51,182.31	13.25 %
Total CONVENTION	7,817.69	59,000.00	-51,182.31	13.25 %
DONATIONS/SPONSORSHIPS				
GENERAL DONATIONS	1,748.30	2,000.00	-251.70	87.42 %
IN KIND DONATIONS (IN)		6,500.00	-6,500.00	
MPMAY DONATIONS		500.00	-500.00	
VAVS FUND - RESTRICTED FUNDS	11,711.60	10,000.00	1,711.60	117.12 %
YEARBOOK ADS		1,000.00	-1,000.00	
Total VAVS FUND - RESTRICTED FUNDS	11,711.60	11,000.00	711.60	106.47 %
Total DONATIONS/SPONSORSHIPS	13,459.90	20,000.00	-6,540.10	67.30 %
FUNDS FROM CLOSED CHAPTERS	1,110.00	100.00	1,010.00	1,110.00 %
MEMBERSHIP				
CHAPTER MEMBERSHIP DUES	55,107.23	55,000.00	107.23	100.19 %
CHARTER FEE	75.00	150.00	-75.00	50.00 %
COMPLIANCE HOLD-MEMBERSHIP DUES	832.50		832.50	
Total MEMBERSHIP	56,014.73	55,150.00	864.73	101.57 %
ONLINE STORE		26,000.00	-26,000.00	
SALES OF PRODUCT INCOME	12,234.50		12,234.50	
SHIPPING INCOME	1,084.97		1,084.97	
SPREADSHIRT SALES INCOME	1,701.71	1,000.00	701.71	170.17 %
Total ONLINE STORE	15,021.18	27,000.00	-11,978.82	55.63 %
Total Income	\$94,928.76	\$161,450.00	\$ -66,521.24	58.80 %
Cost of Goods Sold				
Cost of Goods Sold	6,892.53	20,000.00	-13,107.47	34.46 %
Inventory Shrinkage	91.98		91.98	
Online Store Donor Shipping	1,218.04	1,600.00	-381.96	76.13 %
Total Cost of Goods Sold	\$8,202.55	\$21,600.00	\$ -13,397.45	37.97 %

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GROSS PROFIT	\$86,726.21	\$139,850.00	\$ -53,123.79	62.01 %
Expenses				
Advertising/Public Relations	999.00	2,000.00	-1,001.00	49.95 %
Awards				
Chapter Grants	3,424.68	8,000.00	-4,575.32	42.81 %
Total Awards	3,424.68	8,000.00	-4,575.32	42.81 %
Bank Charges	135.00	500.00	-365.00	27.00 %
Checks	203.62	250.00	-46.38	81.45 %
Total Bank Charges	338.62	750.00	-411.38	45.15 %
Commissions & Fees				
MPMAY & Campaign Fees		500.00	-500.00	
Total Commissions & Fees		500.00	-500.00	
Conventions				
Convention Expenses	518.18	35,000.00	-34,481.82	1.48 %
Convention Shipping Expenses		3,500.00	-3,500.00	
Total Convention Expenses	518.18	38,500.00	-37,981.82	1.35 %
IN KIND DONATIONS OUT		6,500.00	-6,500.00	
Total Conventions	518.18	45,000.00	-44,481.82	1.15 %
DC REP	23.82	300.00	-276.18	7.94 %
Donations				
Convention Approved		1,500.00	-1,500.00	
Parke Memorial Scholarship		2,000.00	-2,000.00	
VAVS Fund-Restricted Funds EXPENSE	11,829.62	11,000.00	829.62	107.54 %
VAVS Matching Funds	11,000.00	11,000.00	0.00	100.00 %
WIMSA	750.00	1,500.00	-750.00	50.00 %
Total Donations	23,579.62	27,000.00	-3,420.38	87.33 %
Dues & Subscriptions		2,000.00	-2,000.00	
Insurance	995.00	3,500.00	-2,505.00	28.43 %
Legal & Professional Fees	455.00		455.00	
CPA		11,000.00	-11,000.00	
Legal Fees		1,500.00	-1,500.00	
Parliamentarian		1,200.00	-1,200.00	
Total Legal & Professional Fees	455.00	13,700.00	-13,245.00	3.32 %
Management Expenses				
Ambassador Fund		5,000.00	-5,000.00	
Total Management Expenses		5,000.00	-5,000.00	
Merchant card processing		7,500.00	-7,500.00	
First American Payment Systems	2,117.21		2,117.21	
Moolah Merchant Fees	616.99		616.99	
Paypal Fees	47.70		47.70	
QuickBooks Payments Fees	606.79		606.79	

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Total Merchant card processing	3,388.69	7,500.00	-4,111.31	45.18 %
National Fundraising		1,000.00	-1,000.00	
Office Expenses				
Program				
General Office Supplies		200.00	-200.00	
PO Box		300.00	-300.00	
Total Program		500.00	-500.00	
Total Office Expenses		500.00	-500.00	
Officer Equipment/Software	228.23	4,000.00	-3,771.77	5.71 %
Past National President Pin		50.00	-50.00	
Program Expenses				
Flowers & Wreaths		1,200.00	-1,200.00	
National Appointed Offices				
National Chaplain				
General Office Supplies		200.00	-200.00	
Gold Star Mother Mailing	2,444.02	3,500.00	-1,055.98	69.83 %
Total National Chaplain	2,444.02	3,700.00	-1,255.98	66.05 %
National Convention Chair				
General Office Supplies		50.00	-50.00	
Total National Convention Chair		50.00	-50.00	
National Historian				
General Office Supplies		500.00	-500.00	
Total National Historian		500.00	-500.00	
National VAVS Rep				
VAVS Annual Meeting Executive Committee	728.40	4,000.00	-3,271.60	18.21 %
VAVS gifts & postage	228.00	600.00	-372.00	38.00 %
Total National VAVS Rep	956.40	4,600.00	-3,643.60	20.79 %
Total National Appointed Offices	3,400.42	8,850.00	-5,449.58	38.42 %
National Financial Secretary		250.00	-250.00	
National First VP		250.00	-250.00	
National Fourth VP	10.50	250.00	-239.50	4.20 %
National President	10.40	500.00	-489.60	2.08 %
National Recording secretary	20.00	800.00	-780.00	2.50 %
National Second VP		250.00	-250.00	
National Third VP		250.00	-250.00	
National Treasurer	20.66	1,500.00	-1,479.34	1.38 %
Postage (Treasurer)	537.90		537.90	
Shipping Supplies (Treasurer)	247.07		247.07	
Total National Treasurer	805.63	1,500.00	-694.37	53.71 %
Total Program Expenses	4,246.95	14,100.00	-9,853.05	30.12 %
Quick Books on line	2,970.00	3,000.00	-30.00	99.00 %

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Repair & Maintenance		200.00	-200.00	
Travel & Lodging				
Department Conventions	2,456.62	4,500.00	-2,043.38	54.59 %
Gold Star Mothers Convention		2,500.00	-2,500.00	
Gold Star Mothers Weekend	1,026.71	2,000.00	-973.29	51.34 %
Memorial Day		4,000.00	-4,000.00	
Mid Year (NEB)	6,020.16	9,000.00	-2,979.84	66.89 %
National Convention	1,488.22	18,000.00	-16,511.78	8.27 %
Special Events		2,000.00	-2,000.00	
Veterans Day	1,905.76	4,000.00	-2,094.24	47.64 %
Total Travel & Lodging	12,897.47	46,000.00	-33,102.53	28.04 %
Veterans Day Committee Dues		200.00	-200.00	
Video Conferencing platform subscription	209.90	300.00	-90.10	69.97 %
Website and Database	12,272.71	15,000.00	-2,727.29	81.82 %
Yearbooks				
Archival		150.00	-150.00	
Total Yearbooks		150.00	-150.00	
Total Expenses	\$66,547.87	\$199,750.00	\$ -133,202.13	33.32 %
NET OPERATING INCOME	\$20,178.34	\$ -59,900.00	\$80,078.34	-33.69 %
Other Income				
Interest Earned	3,131.15	6,000.00	-2,868.85	52.19 %
Total Other Income	\$3,131.15	\$6,000.00	\$ -2,868.85	52.19 %
NET OTHER INCOME	\$3,131.15	\$6,000.00	\$ -2,868.85	52.19 %
NET INCOME	\$23,309.49	\$ -53,900.00	\$77,209.49	-43.25 %