SAMPLE DONATION SOLICITATION LETTER

Friends,

Have you ever heard the saying, “Being a mom is hard”?  Certainly, it

is.  We work to raise our children, nurturing, guiding and protecting

them as they grow into independence.  We watch with pride and

celebrate that independence.  Yet, the role of a military mom is a

quite different from that of most moms.  Our hearts are torn with

pride for the patriotic commitment our child has made to protect the

freedoms of those they may not even agree with and the fear of the

dangers both physically and mentally that our child will face both

domestically and on foreign lands.  We wait, we worry, we watch, and

we try not to let our imaginations get the best of us.

As a military mother support group, Blue Star Mothers of America, Inc.

members, not only support our military forces and our Veterans, we

also play a key role in supporting each other.  After all, who really

knows more about what you are experiencing than another Military Mom?

We are dedicating our current fundraising efforts to purchasing

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.  Would you partner with us in this journey?  We

estimate the cost of this fundraising goal to be about $\_\_\_.  We have

begun fundraising efforts through our volunteer work, but it will take

more than our membership efforts.  Your help is needed to reach our

goals.    We have created three levels of support:

 Gold Sponsor - $1,000

Blue Sponsor - $500

Red Sponsor -$250

Should those levels of support not fit your budget, please contribute

any amount to show your support.  Our goal is to present the funds to

\_\_\_\_\_\_\_\_\_\_\_\_\_ on \_\_\_\_\_\_\_\_\_\_\_\_\_.

We have been told that there was something we did during our child’s

youth that impressed upon them the desire to serve and protect our

great Country. I may not ever know exactly what that was, but it

produced a drive in my child, and the children of the others,  to

serve someone/something larger than themselves.

We appreciate any financial support you can give us for this project

and will keep you updated on our progress.  Thank you in advance for

your help.