SAMPLE PRESS RELEASE FOR NEW CHAPTER - CAN BE MODIFIED TO INVITE NEW

MEMBERS TO EXISTING CHAPTER

Blue Star Mothers of America, Inc

Chapter Contact Name, Phone Number and Email

FOR IMMEDIATE RELEASE

Blue Star Mothers of America, Inc. announces new \_\_\_\_\_\_\_

Chapter

Blue Star Mothers of America, Inc. (BSMA) (Your Chapter) announces

the charter of a new chapter.   This new Chapter will serve the

\_\_\_\_\_\_\_\_\_ region. (event and a little about it) Blue Star Mothers of

America are mothers, stepmothers, grandmothers, foster mothers and

female legal guardians who have children serving in the military,

guard or reserves, or children who are veterans. These mothers support

each other and their children while promoting patriotism. The

organization focuses on their mission every single day and will never,

ever, forsake our troops, our veterans or the families of our Fallen

Heroes. Currently, there are over 6,000 members from over 200 Chapters

throughout the nation.

Spokesperson \_\_\_\_\_\_\_\_\_\_\_ expressed enthusiasm about the new Chapter

stating, “This new Chapter opens up opportunities to offer more

support to Military families throughout \_\_\_\_\_\_.”

The new Chapter will be meeting monthly at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.  For

members outside the logistical area, a conference call line has been

set up allowing members to participate in Chapter activities and

support.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_. President of the newly formed Chapter stated, “Our

Chapter is small in membership, but big in heart.  We are excited to

accomplish a lot in the coming years.”

Blue Star Mothers of America was founded in 1942 in Flint, Michigan.

The organization provides support for active duty service personnel,

promotes patriotism, assists Veterans organizations, and is available

to assist in homeland volunteer efforts to help our country remain

strong.

For further information about joining this Chapter, please contact \_\_\_\_\_\_\_\_\_\_\_\_\_\_