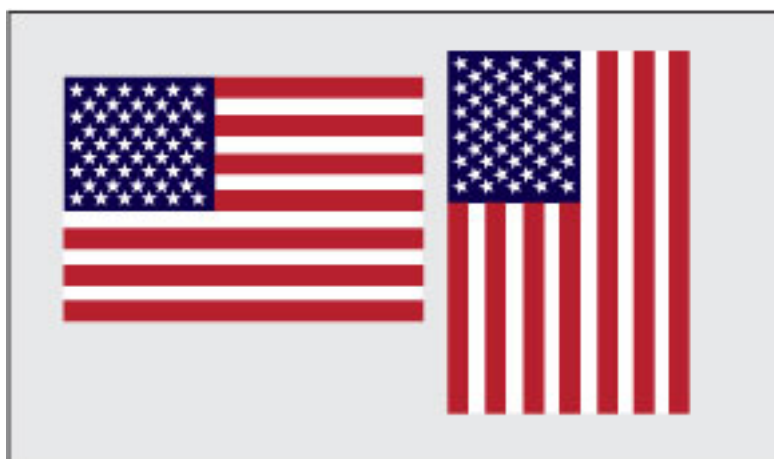


Flag Etiquette

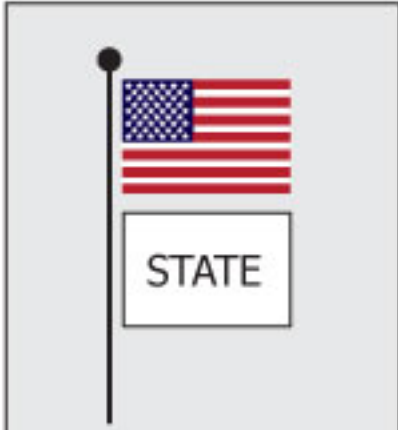
General Display American Flag Etiquette

It is the universal custom to display the American flag only from sunrise to sunset on buildings and on stationary flagstaffs in the open. However, when a patriotic effect is desired, the flag may be displayed twenty-four hours a day if properly illuminated during the hours of darkness.

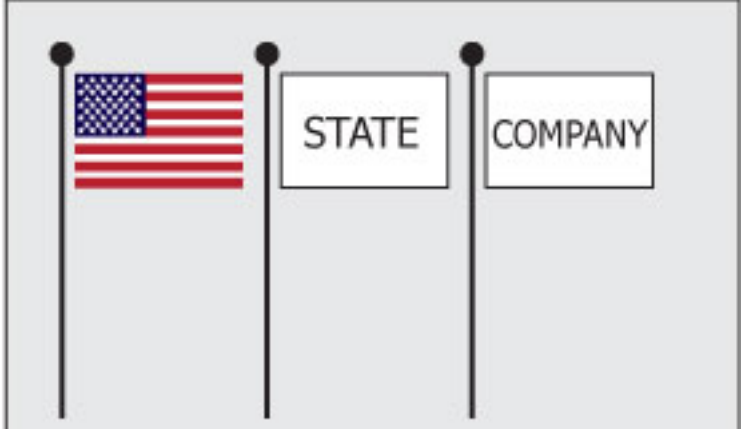


1. When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag's own right, that is, to the observer's left. When displayed in a window, the American flag should be displayed in the same way, with the union or blue field to the left of the observer in the street. No other flag or pennant should be placed above, or, if on the same level, to the right of the flag of the United States of America, except during church services conducted by naval chaplains at sea...for personnel of the Navy...when the church pennant may be flown above the flag.

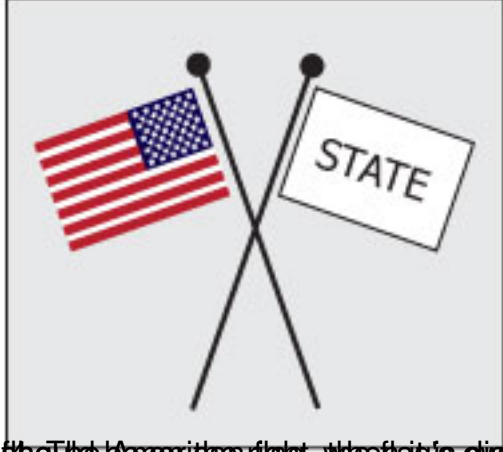
No person shall display the flag of the United Nations or any other national or international flag equal, above, or in a position of superior prominence or honor to, or in place of, the flag of the United States at any place within the United States or any Territory of possession thereof; provided, that nothing in this section shall make unlawful the continuance of the practice heretofore followed of displaying the flag of the United Nations in a position of equal prominence or honor, and other national flags in positions of equal prominence or honor, with that of the flag of the United States at the headquarters of the United Nations.



When the flag of the United States is displayed on a pole, it should always be at the peak with a



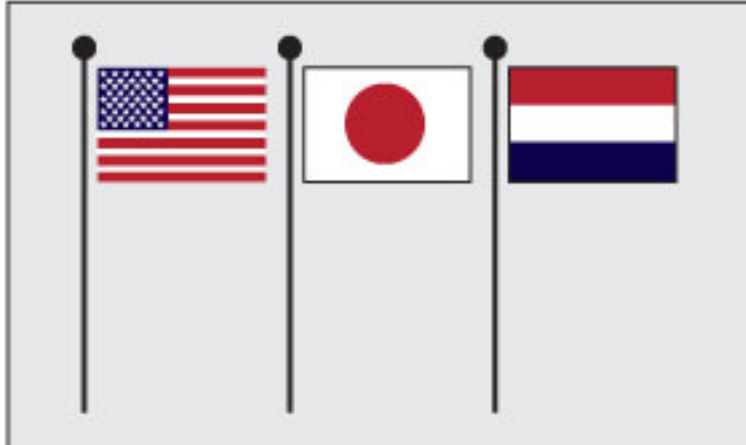
When the flag of the United States is displayed on a pole, it should always be at the peak with a



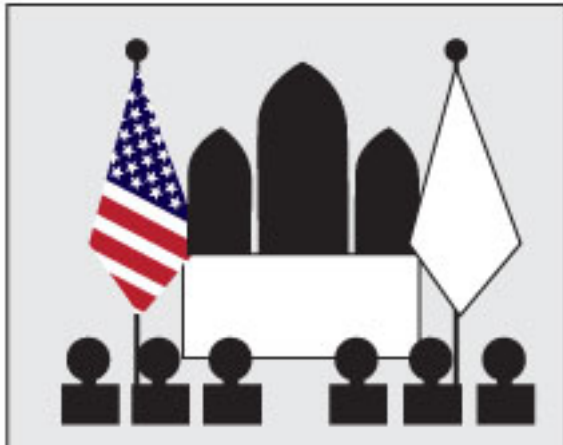
The American flag, when displayed with another flag, should be on the staff to the left of the other



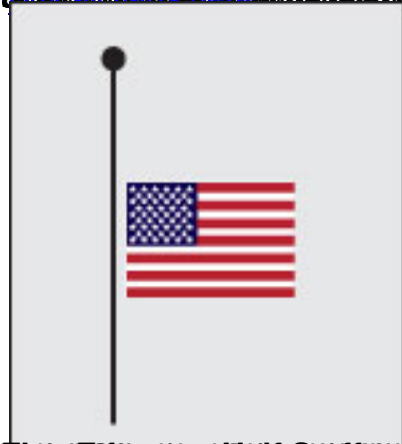
When American flag is placed in a group of flags, it is placed in the center of the group and is flanked by the flags of the other countries.



When American flag is placed in a group of flags, it is placed to the left of the other flags.

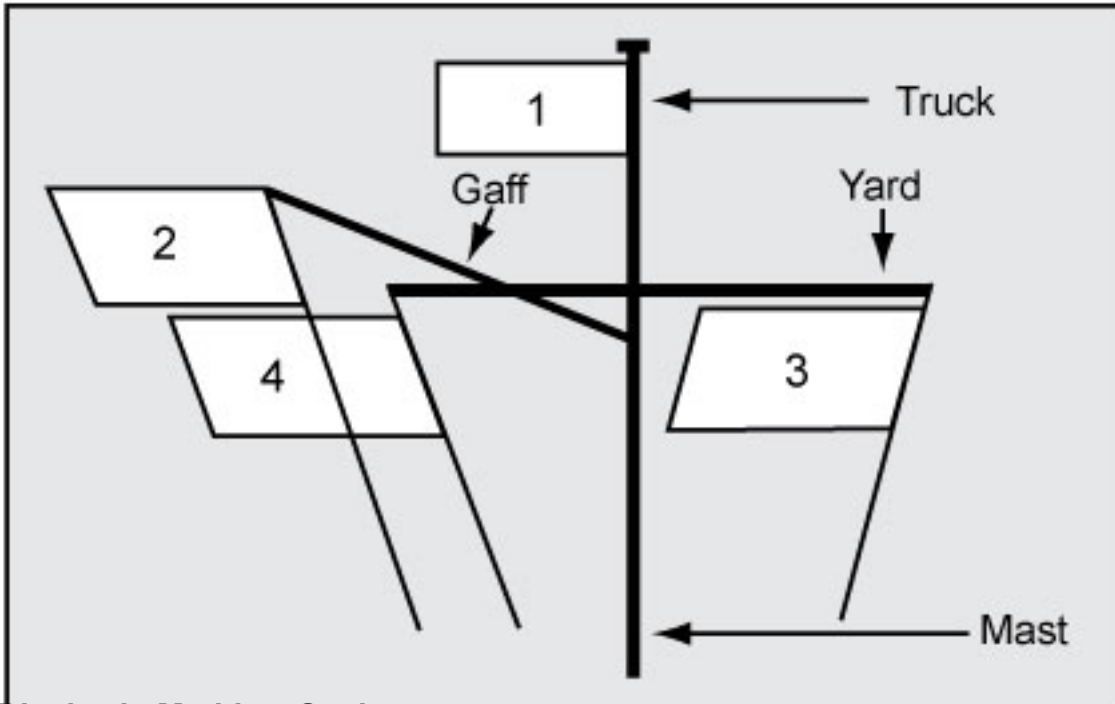


When American flag is placed at a podium, it is placed to the left of the speaker.



When American flag is placed on a wall, it is placed to the left of the pole.





Blue Star Mothers of America is a 501(c)(3) nonprofit organization. For more information, please contact us at 1-800-458-7273 or visit our website at www.bsma.org. We are proud to be a part of the American flag and the American way of life.